

Eric Le

UI/UX Designer

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EDUCATION

University of California, Davis

September 2022 - Present

Bachelor of Arts, Design

Expected Graduation: June 2026

- Awards: Regent Scholarship Recipient
- Major GPA: **3.9**
- Relevant Coursework: Human-Centered Design, Coding for Designers, UI/UX Design, Interactive Media

DESIGN EXPERIENCE

Blackprint Design Agency

Remote

UX Intern

September 2025 - Present

- Achieved a milestone of 10.4k unique visitors for a client web property by measuring growth through SEMrush and doing daily SEO-optimized content strategy.
- Boosted conversion potential by 14% by measuring user engagement and doing UI/UX enhancements in Framer based on rigorous competitor benchmarking.

Design Interactive

Davis, CA

Design Cohort

October 2025 - December 2025

- Optimized user experience and accessibility by measuring qualitative feedback from targeted usability sessions and doing rapid design iterations to align with WCAG standards.
- Standardized the visual language for mobile and web platforms by measuring cross-team output against a comprehensive design system and doing direct mentorship for interns on Figma component architecture.

Narb

Remote

Creative Lead & UI/UX Design Intern

May 2025 - October 2025

- Defined brand identity for mobile and web using Figma by measuring brand alignment and doing the creation of wireframes to high-fidelity mockups.
- Mentored interns on visual design, prototyping, and design systems to ensure cohesive product development across the team.

PROJECTS

Jolt - A Community Platform for Home Brewers

September - December 2025

- Validated core social media features by measuring primary user research insights and doing iterative design solutions for a mobile-first environment.
- Defined the visual identity and design system of the app by measuring brand consistency and doing the prioritization of intuitive navigation for mobile users.
- [Link to Jolt Case Study](#)

Cownect - UC Davis Club Discovery Platform

June- August 2025

- Improved platform usability for tech-focused student discovery by measuring information architecture flow and doing high-fidelity mockups in Figma.
- Streamlined student navigation by measuring user flow efficiency and doing a comprehensive redesign of the site's club-alignment interface.
- [Link to Cownect Case Study](#)

SKILLS AND CERTIFICATIONS

- **Tools:** Figma, Framer, Adobe Creative Suite, HTML, CSS, Javascript
- **UX Skills:** Visual Design, Wireframing, Prototyping, User Research, Usability Testing, WCAG.
- **Certification:** Google UX Design Certification (Coursera).